

Annex 7

Director of Communications Report

**EURACT Council meeting
April 25-29, 2009
St. Petersburg, Russia**

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We can shortly divide the report in 3 different sections. 1) The past. 2) The changing present. 3) The efforts on a changeable future.

As in the previous years, many papers were published on EJGP and 11 can be found on the period 2007 – 2008 – 2009. The last one was a BME Committee's research paper on ECE: an international survey.

EJGP published information on the various Leonardo Rolling Courses and Assessment Courses as well as Courses in Bled. But, since the new owner and Informa took the leadership after successive problems of bankrupts and of editorial office's problems, it became really frustrating and difficult to get published on this journal the same. Difficult to “send “ papers, the same to get answers, more to manage corrections, you have to pay to get papers from the system, subscriptions are now too much expensive for individual GPs no longer so interested to receive an expensive quaterly paper. Most of the journal is online on payment.

Just all my last papers were refused, for the first time in years, also the Report as EURACT news because they considered as not a general information, also a book review on “ Back to the future “ with some EURACT Council members as co-authors , because they wanted to “get” the book but did not publish also after having received.

So, I enlarged the previous possibilities on other horizons, on other journals, as papers, on web-editions getting stronger and continuing contacts with old ones and realizing cooperation with new ones.

Communicatons, informations and everytime reflections on EURACT's works and philosophy were wellcommmed or at least requested on BJGP, BMJ, LJPC, Synapse Magazine, Synapse Web, LJPC Web, National Journal of Romania.

Other developped way of communication was and is through international invitations as Visiting Professor subsequently at National Conferences or Universities in Turkey, in Hungary, in Romania, in United Kingdom, in Kenia (see at “ presentations “ on web concerning Report from EURACT Council Meeting in St. Petersburg).

Also, it was getting final interviewes and positions as GP Curriculum Guardian for RCGP and as International Ambassador for Association of Health Care Professionals.

We should look at developping way of communication not meaning anymore only reports on papers (published, if published, too much later) but at online versions, at Public Relations with journals, publishers, editors (all these in strong progress) and also, last but not least, at using the best our EURACT's website so to fill in with all information and communication could be useful. We have to let all this to interact so to allow all real national members to get benefits from this (only for them: password as requested since years and managed already in all Societies and Journals), to allow all members to communicate their news, questions, to interact, to introduce a newsletter. Of course, to communicate, mainly in some “ difficult “ countries means to be supported from a legally recognised Society and this is a key point.

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