

Annex 8

Report, Director of Communications

**EURACT Council meeting
November 4-7, 2010
Leuven, Belgium**

Report Director of Communications

In this last one year period, as Director of Communications, I managed and got publications really continuously on many different national and international Journals. These were papers considering EURACT as reality in the international (not only European) academic and teaching context as well as I used just all the chances and opportunities to intervene when I saw described and debated a topic where EURACT had to present itself and had to put remark, opinions e underline his advangarde role .

In this way I got many papers and opinion and letters published everywhere and mainly on British Journal of General Practice, LJPC where I am Associate Editor and Synapse till Australian papers. The doors appeared opened to EURACT philosophy and also to criticism when I underline where EURACT existence is missed.

In this way EURACT's imagine and knowledge at least as existence and role can be read and know in really read and easily spread journals and mass media worldwide.

In this way, I finalized to conclude that we must work with persons, Journals and media really accessible to real GPs and open to opinions, pensée etcetera. Also, I need information from the new Executive Board and in time.. so to be considered or read or discussed in time.

I contacted and was contacted by many opinion leaders, politicians, departments and I got contact with press agency like AND-KRONOS, ANSA, REUTER.

Also if it not apparently seem so, this job really asks for a continuous attention and work and, at the same time, as the position was determined and agreed in Larnaca, an independent role so to be free to think about, reflect, speak, write every time a possible situation arrives and consider to “ use “ for EURACT's benefit.

Finally, I invite to consider that website must be a way of...communication and to be used in a double way, part for all and part only for Members ☺.

Francesco Carelli